

Energize and Empower

HR Blossoming in the Season of Renewal



2024

PSHRA WEST

SAN DIEGO CHAPTER CONFERENCE

Sponsorship Packet

April 24 & 25, 2024 Conference

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 pshra™ chapter
San Diego, CA
www.sdipma.org

About PSHRA WEST San Diego

The Public Sector Human Resources Association (PSHRA) San Diego has a history of 35 years as a strong and active chapter primarily serving the Public Sector HR community from throughout San Diego County and beyond.

The Chapter has monthly in-person training meetings and workshops along with the upcoming two-day conference April 24 & 25, 2024 at the Handlery Hotel in San Diego. The recent restructuring of National PSHRA resulted in an absence of regional conferences in 2024. PSHRA San Diego is extending an invitation to all the Western Region, and beyond, to attend the 2024 PSHRA WEST San Diego Conference.

PSHRA San Diego, formerly known as San Diego IPMA-HR, was chartered in 1988 under the leadership of the County of San Diego's Personnel Director, Ethel "Dee" Chastain and participation of Agency representatives from throughout the County. The Chapter has a history of being involved and supportive of the regional organization and has hosted numerous multi-day conferences over the years.

Be a Sponsor

By being a sponsor and exhibitor, your organization will be able to connect with human resources executives, managers, journey-level professionals from a wide range of organizations including counties, municipalities, water districts, special districts, education and more.

Sponsorship Levels

DIAMOND LEVEL

\$6,000

- Designation as the Conference “Evening Welcome Reception” Sponsor
- Presentation at a Conference Session (Presenter).
- Organization name listed on conference signage as the top conference sponsor.
- Opportunity to have 5 minutes, in addition to the conference session presentation, to address the conference attendees during a general session.
- Website acknowledgement on Chapter website with link to your organization through March 31, 2025.
- Preconference email and social media “shout out” from PSHRA San Diego to all conference registrants and chapter members.
- Conference attendee roster distributed electronically (name, title, agency, and email address) before the conference
- One booth space with two tables in the Sponsor & Exhibitor Hall (up to 4 representatives) in a preferential location.
- One business card or one 8 ½ x 11 flier in conference bags.

PLATINUM LEVEL

\$4,000

- Presentation at a Conference Session (Presenter)
- Organization name listed on conference signage as conference sponsor.
- Acknowledgment as Breakfast or Luncheon Sponsor
- Opportunity to have 2 minutes, in addition to the conference session presentation, to address the conference attendees during a general session.
- Website acknowledgement on Chapter website with link to your organization through March 31, 2025.
- Preconference email and social media “shout out” from PSHRA San Diego to all conference registrants and chapter members.
- Conference attendee roster distributed electronically (name, title, agency, and email address) before the conference
- One booth space in the Sponsor & Exhibitor Hall (up to 2 representatives). in a preferential location.
- One business card or one 8 ½ x 11 flier in conference bags.

GOLD LEVEL

\$2,500

- Organization name listed on conference signage as a sponsor of a breakfast, break, presentation or co-sponsor of a luncheon.
- Website acknowledgement on Chapter website with link to your organization through March 31, 2025.
- Conference attendee roster distributed electronically (name, title, agency, and email address) before the conference
- One booth space in the Sponsor & Exhibitor Hall (up to 2 representatives).
- One business card or one 8 ½ x 11 flier in conference bags

SILVER LEVEL (EXHIBITOR)

\$1,250

- One booth space in the Sponsor & Exhibitor Hall (maximum of 1 representative).
- Website acknowledgement on Chapter website with link to your organization through March 31, 2025.

SESSION SPONSOR

\$1,000

- In lieu of Participation in the Sponsor & Exhibitor Hall, receive acknowledgment for sponsorship of a Conference Session
- Website acknowledgement through March 31, 2025, which includes:
 - Logo placement on the PSHRA-San Diego webpage linking to your organization's website.

ADDITIONAL OPTIONS

- Conference Bag Inserts - \$250 plus items
- Additional Sponsor representatives, beyond the number provided by the sponsorships, are \$200 each.

PSHRAWEST

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SPONSOR/EXHIBITOR REGISTRATION FORM

Agency/Firm Name: _____

Contact's Name: _____ Title/Position: _____

Email: _____ Phone: _____

Website/URL (For PSHRA Website): _____

Short Description of Services You Provide Public Agencies (i.e. Attorney Services):

SPONSORSHIPS/EXHIBITORS

Select one of the following exhibitor or booth options:

<input type="checkbox"/>	DIAMOND LEVEL	\$6,000
<input type="checkbox"/>	PLATINUM LEVEL	\$4,000
<input type="checkbox"/>	GOLD LEVEL	\$2,500
<input type="checkbox"/>	SILVER LEVEL	\$1,250
<input type="checkbox"/>	SESSION SPONSOR	\$1,000
<input type="checkbox"/>	ADDITIONAL REPRESENTATIVES	\$200/EACH (Number: ____)
<input type="checkbox"/>	CONFERENCE BAG INSERTS	\$250



Please return this form by e-mail to: PSHRAsandiego@gmail.com
Or contact Richard Dukellis (richarddukellis@gmail.com) for additional information.

PAYMENT INFORMATION

Check: Make payable to
San Diego IPMA-HR

Send to: PSHRA San Diego
P.O. Box 720938
San Diego, CA 92172